



"Make sure you put in enough of the good stuff."

— H. Morton Perry, Founder

# 2018 Good Stuff Report

Perry's Ice Cream is committed to actively manage our impact on communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance. At Perry's, The Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.



## CULTURE & PARTNERSHIPS



## ENVIRONMENT



## GROWTH



## PROCESS & SYSTEM IMPROVEMENTS

### CULTURE & PARTNERSHIPS

Long Term Goal: To be known as an employer of choice and responsible corporate citizen



**\$858k**  
in charitable  
contributions  
since 2010

**11 YEARS**

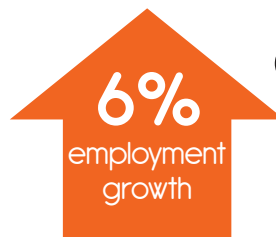
average team  
member tenure



more than  
**2x** the  
industry  
average



**\$381k**  
in wellness  
incentives  
earned by team  
members since  
2015



**6%**  
employment  
growth

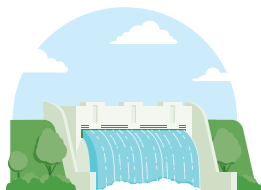
**Over \$100k**

invested in features  
and technology for  
an enhanced work life  
environment

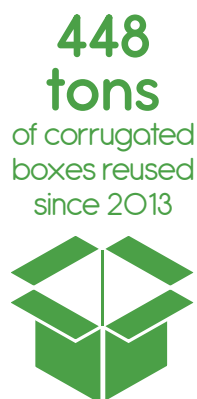


### ENVIRONMENT

Long Term Goal: To be recognized as a "zero landfill" operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



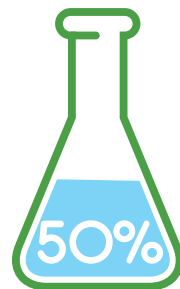
**76%**  
clean, renewable  
hydroelectricity  
powering our  
facility



**448 tons**  
of corrugated  
boxes reused  
since 2013



**75% ↓**  
in waste  
to landfill  
since 2010



**50%** reduction in chemical  
usage in our waste  
water treatment process



**+28%**  
MPG  
SINCE  
2010

### GROWTH

Long Term Goal: To manage growth and maintain profitability for reinvestment



**#1 Brand**

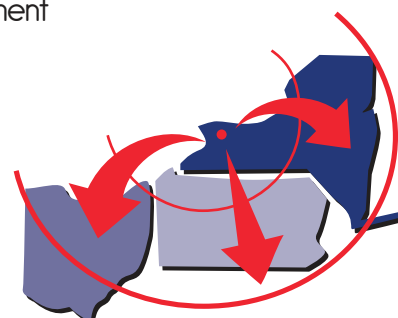
Perry's is the most loved  
ice cream in Upstate NY



Introduced **1st**  
dairy-free  
plant based  
frozen dessert

**100 Years**

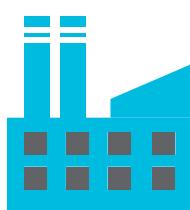
and still  
growing



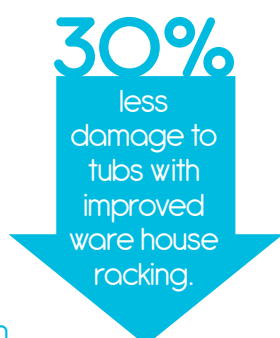
**+2,000**  
new customers  
since 2010

### PROCESS & SYSTEM IMPROVEMENTS

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness



**90%**  
obtainment of our  
manufacturing  
efficiency target as  
measured by uptime, run  
rate & first pass quality



**30%**  
less  
damage to  
tubs with  
improved  
ware house  
rocking.



Sales per mile  
**+18%**

as our  
Direct Store  
Delivery team  
optimized orders  
and truck routing



sustainable solutions  
implemented by our teams  
in honor of our 100th year



**133k** pounds  
less damaged goods  
annually with new  
warning system