



2019

Good Stuff Report

Perry's Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry's, The Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.





2019

Culture & Partnerships

Long Term Goal: To be known as an employer of choice and responsible corporate citizen



\$914k

in charitable
contributions
since 2010

9 YEARS

average team member
tenure



more than
2x the
industry
average



\$447k

in wellness
incentives earned
by team members
since 2015

37

new jobs
added in
2019



1st year
of a long-term
community partnership



THE RALPH C. WILSON, JR.
CHILDREN'S MUSEUM

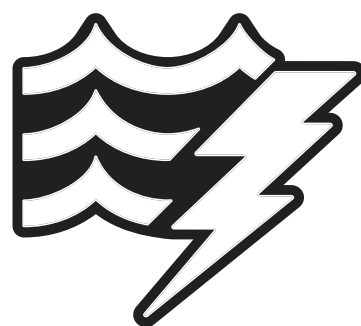


2019 Environment

Long Term Goal: To be recognized as a “zero landfill” operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



72%
clean, renewable
hydroelectricity
powering our facility



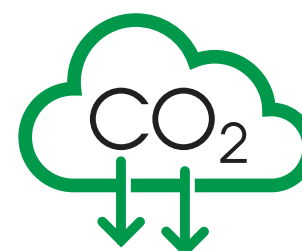
58%
less kWh
used annually

522 tons
of corrugated
boxes reused
since 2013



9 tons less

CO₂ released by using excess
heat energy from
equipment, to raise
water temperatures



1000%
of our retail carton
paperboard
is certified





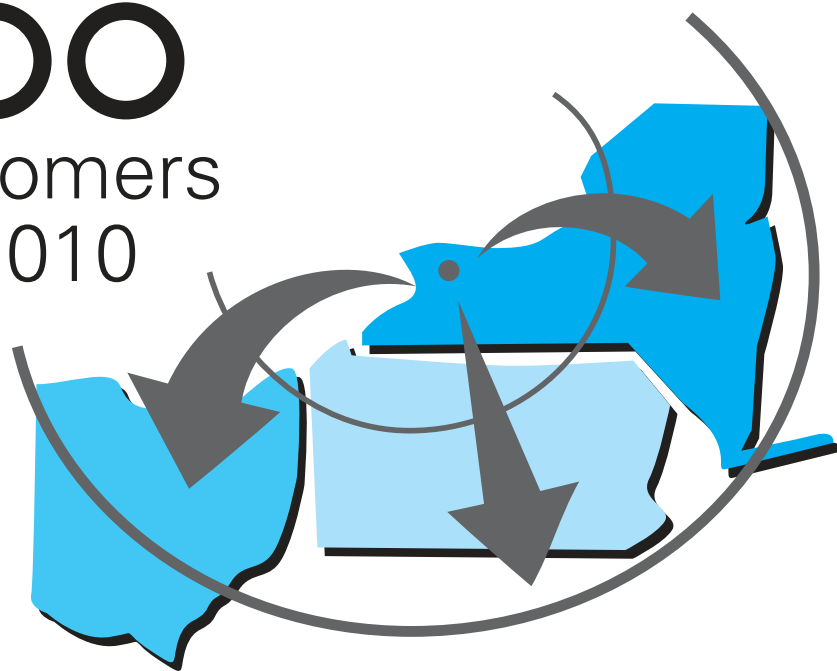
2019 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment



Perry's is the
most loved
ice cream in
Upstate NY
[24th largest in US]

2,600
new customers
since 2010



24%
increase in ice cream
manufactured
since 2010

New Partnerships:





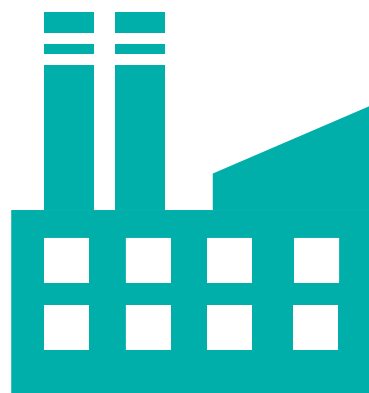
2019 Process & System Improvements

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness



92%

obtainment of our manufacturing efficiency target as measured by uptime, run rate & first pass quality



New electronic billing statements eliminates paper and saves time



100%

of our Transportation fleet equipped with Dash cams

Modernization of Perry's brand as we enter our 2nd century in business

