



2021

Good Stuff Report

"Make sure you put in enough of the good stuff" – H Morton Perry, founder

Perry's Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry's, the Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.





2021

Culture & Partnerships

Long Term Goal: To be known as an employer of choice and responsible corporate citizen



\$1.2 million

in corporate donations
since 2010

**A record setting
2,400 pints**

of blood donated
in January



Added
website
accessibility
enhancements

9.2 YEARS

average team
member tenure



2x the
industry
average of
4.2 years



Partnered with and
received 2 High Performer
awards in the All Metrics and
Carbon categories

\$625k

in wellness incentives earned
by team members
since 2015

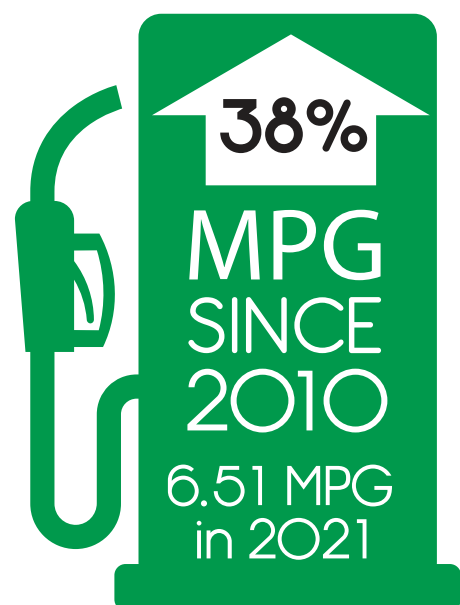


15 Graduates of
Perry's Ice Cream 101,
the art and science of
"The Good Stuff"


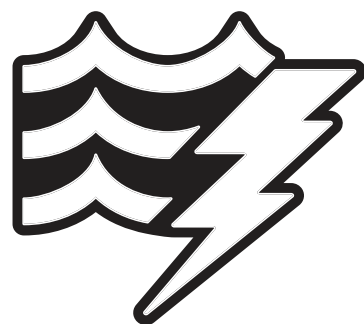


2021 Environment

Long Term Goal: To be recognized as a “zero landfill” operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



76%
clean, renewable
hydroelectricity
powering our facility



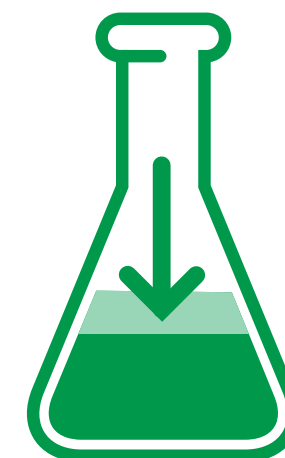
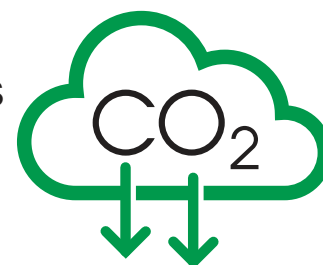
2.0
gallons of water per
gallon of ice cream
produced. Normalized
usage post Covid year
levels of 2.2

681 tons
of corrugated
boxes reused
since 2013



109 tons less

CO₂ released since
2010 by using excess
heat energy from
equipment to raise
cleaning water temperatures

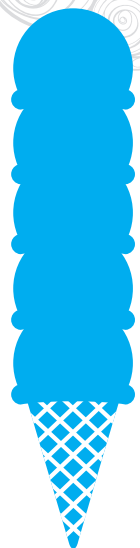


Chemical
usage
reduced
15% in
2021



2021 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment



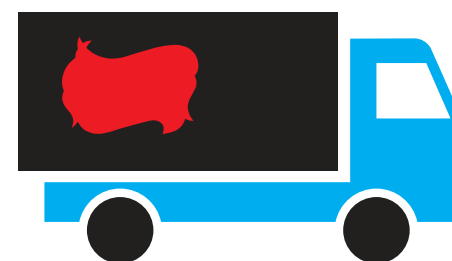
A record breaking
10.7 million
gallons of ice cream
manufactured in 2021

27th largest ice cream
brand in the US and
#1 brand in the Buffalo
Mid-Atlantic region*

*2021 Nielsen, Total US Market, YE 2021; Nielsen, Buffalo Mid-Atlantic Market, YE 2021.

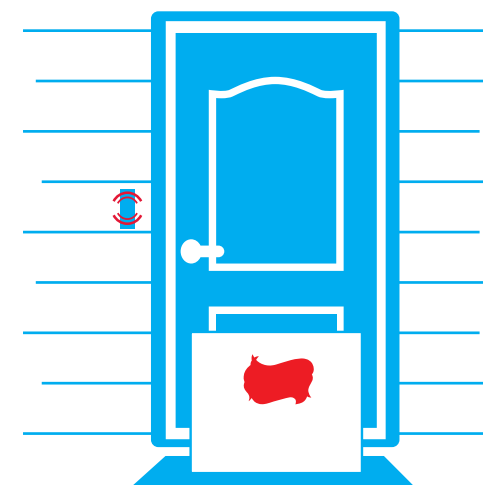


Produce private label
ice cream for
4 major retailers



Distribute frozen
foods for **30+**
brands and
deliver to **6,500**
customers

E-commerce
sales **+48%**
in 2021



Co-manufacture
frozen desserts for
5 world class brands

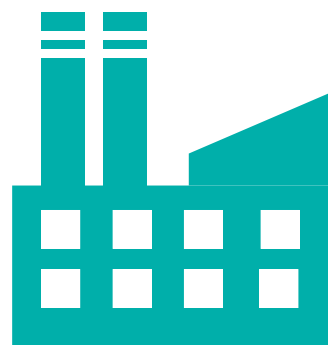


2021 Process & System Improvements

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness



83%



obtainment of our manufacturing efficiency target as measured by uptime, run rate & first pass quality

Zero near miss incidents since upgrading campus traffic flow and pedestrian safety signage



Completed the B Corp Assessment as a baseline for future goal setting & targeted sustainable initiatives



Converted to a biodegradable & recyclable insulated shipper for E-commerce sales

Strengthened technology systems and conducted training to defend against cyber security breaches



Adjusted order received time resulting in:

- 75% fewer out-of-stock items on customer orders
- Line-haul departure times consistently 2 hours earlier
- Predictable departure time for route drivers
- Increased warehouse team member morale by reducing mandatory overtime by up to 40%

