Perry’s Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry’s, the Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.
2022
Culture & Partnerships

Long Term Goal: To be known as an employer of choice and responsible corporate citizen

$1.3 million in corporate donations since 2010

Awarded 2022 Promotional Blood Drive Partner

Over 5,500 donations to date

8.9 YEARS average team member tenure

10% improvement in incident rate over prior year

$716k in wellness incentives earned by team members since 2015

First sponsorship of Bike to a Cure

8x the industry average of 4.2 years
2022

Environment

Long Term Goal: To be recognized as a “zero landfill” operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology

76% clean, renewable hydroelectricity powering our facility

75% in waste to landfill since 2010

1.73 gallons of water per gallon of ice cream produced. Lowest water usage in 13 years!

120 tons less CO₂ released since 2010 by using excess heat energy from equipment to raise cleaning water temperatures

New LED fixtures save 230,000 kWh annually

752 tons of corrugated boxes reused since 2013

48% MPG since 2010

7 MPG in 2022
2022 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment

A record breaking **11.7 million** gallons of ice cream manufactured in 2022

**26th largest ice cream brand in the US** and **#1 brand** in the Buffalo Mid-Atlantic region*

*2022 Nielsen, Total US Market, YE 2022; Nielsen, Buffalo Mid-Atlantic Market, YE 2022.

- Produce private label ice cream for **4 major retailers**
- Co-manufacture frozen desserts for **5 world class brands**
- Distribute frozen foods for **30+ brands** and deliver to **6,500 customers**

E-commerce sales **+80%** in 2022
Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness

2022 Process & System Improvements

86% obtainment of our manufacturing efficiency target as measured by uptime, run rate & first pass quality

Redzone
Implemented a real time data collection and communication tool designed to increase manufacturing performance

Leverage software for our Approved Supplier Program to improve documentation & reduce time management by 75%

Mechanical improvements to 2 production lines drives product waste reductions

Line 1: 1.5%
Line 2: 1.9%