



2022

Good Stuff Report

"Make sure you put in enough of the good stuff" – H Morton Perry, founder

Perry's Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry's, the Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.





2022

Culture & Partnerships

Long Term Goal: To be known as an employer of choice and responsible corporate citizen



\$1.3 million
in corporate donations
since 2010

Awarded 2022 Promotional
Blood Drive
Partner

**Over
5,500
donations to date**



8.9 YEARS

average team
member tenure



2x the
industry
average of
4.2 years



10%
improvement
in incident rate
over prior year

\$716k

in wellness incentives earned
by team members
since 2015



First sponsorship of
Bike to a Cure



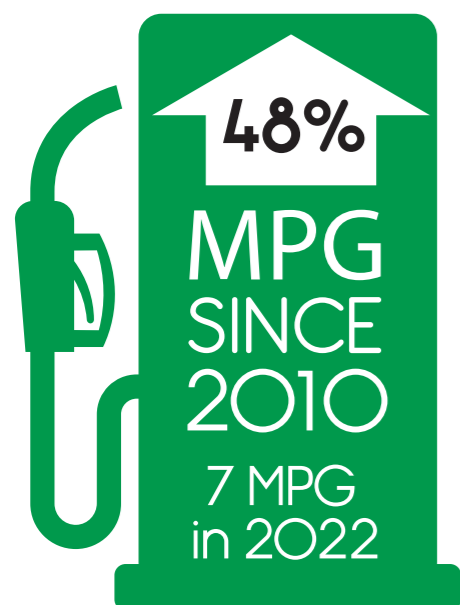
 VELOSANO

 Cleveland Clinic

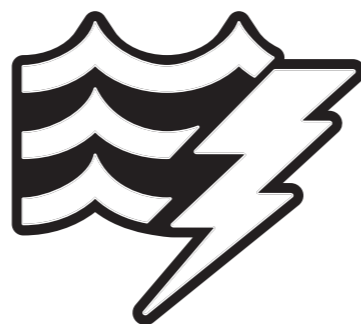


2022 Environment

Long Term Goal: To be recognized as a “zero landfill” operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



76%
clean, renewable
hydroelectricity
powering our facility



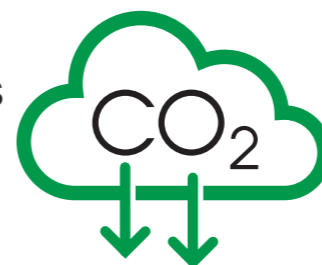
1.73
gallons of water
per gallon of ice cream
produced.
**Lowest water usage
in 13 years!**

752 tons
of corrugated
boxes reused
since 2013



120 tons less

CO₂ released since
2010 by using excess
heat energy from
equipment to raise
cleaning water temperatures



New LED
fixtures **save**
230,000 kWh
annually





2022 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment



A record breaking
11.7 million
gallons of ice cream
manufactured in 2022

26th largest ice cream
brand in the US and
#1 brand in the Buffalo
Mid-Atlantic region*

*2022 Nielsen, Total US Market, YE 2022; Nielsen, Buffalo Mid-Atlantic Market, YE 2022.

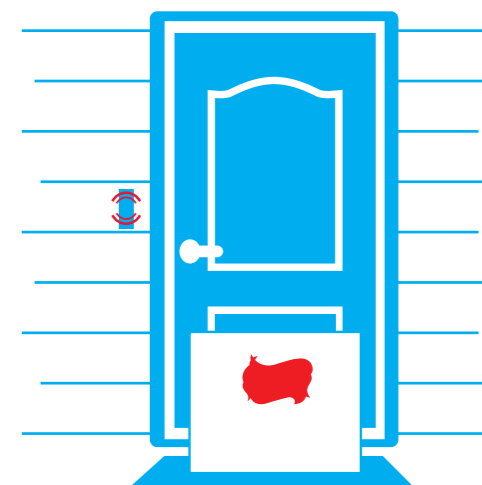


Produce private label
ice cream for
4 major retailers



Distribute frozen
foods for **30+**
brands and
deliver to **6,500**
customers

E-commerce
sales **+80%**
in 2022



Co-manufacture
frozen desserts for
5 world class brands



2022 Process & System Improvements

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness



86%

obtainment of our
manufacturing
efficiency target
as measured by uptime, run rate
& first pass quality



Redzone

Implemented a real time
data collection and
communication tool
designed to increase
manufacturing performance



Leverage software for our
Approved Supplier Program
to improve documentation &
reduce time management
by **75%**

Mechanical improvements
to 2 production lines drives
product **waste reductions**

Line 1: ▼ **1.5%**

Line 2: ▼ **1.9%**