



2023

Good Stuff Report

"Make sure you put in enough of the good stuff" – H Morton Perry, founder

Perry's Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry's, the Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.





2023

Culture & Partnerships

Long Term Goal: To be known as an employer of choice and responsible corporate citizen



\$1.4 million

in corporate donations
since 2010

Implemented awareness & education programs for:

- Mental health
- Physical wellbeing
- Financial security
- Work/Life balance
- EAP resource availability



16

leaders
certified in
mental health first aid



Over 7,600

donations in
3 years



\$935k

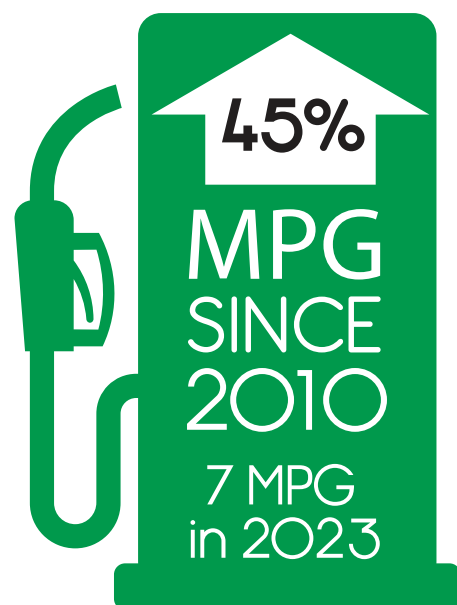
in wellness
incentives earned
by team members
since 2015



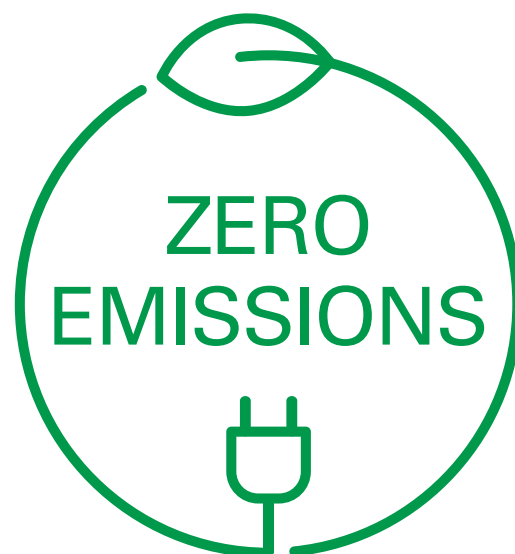


2023 Environment

Long Term Goal: To be recognized as a “zero landfill” operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



Powering our
facility with

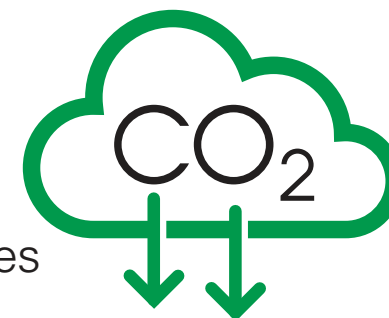


816 tons
of corrugated
boxes reused
since 2013



160 tons less

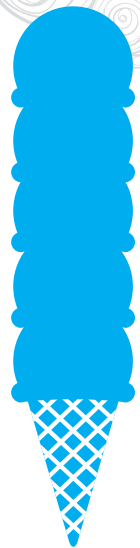
CO₂ released in 2023 by
using excess heat energy
from equipment to raise
cleaning water temperatures





2023 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment



A record breaking
11.7 million
gallons of ice cream
manufactured in 2023

23th largest ice cream
brand in the US and
#1 brand in the Buffalo
Mid-Atlantic region*

*2023 Nielsen, Total US Market, YE 2023; Nielsen, Buffalo Mid-Atlantic Market, YE 2023.



Produce private
label ice cream for **5**
major retailers

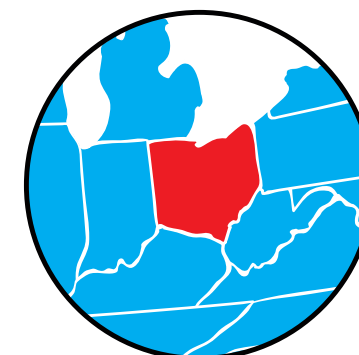


Distribute frozen
foods for **30+**
brands and
deliver to **6,750**
customers

Perry's
products
available at
3 NEW Ohio
chains



Co-manufacture
frozen desserts for **7**
world class brands





2023 Process & System Improvements

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness

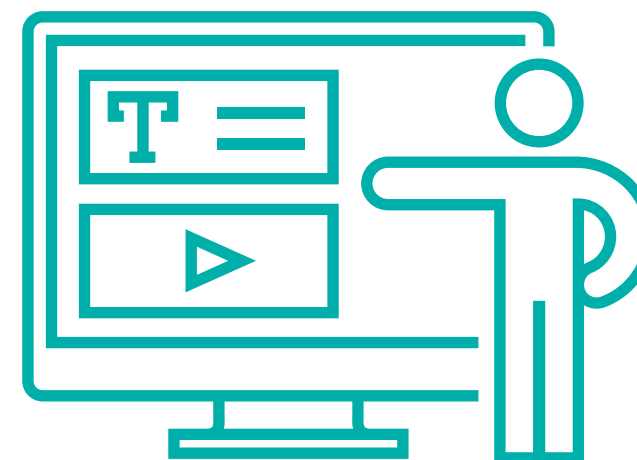


Added **NEW**
super premium
ice cream bar
capability, where
indulgence meets
innovation



[Click here to learn more](#)

3 new
training tools to
attract, retain and
develop manufacturing
team members



5,000
sheets of paper saved
annually by converting to
electronic trip sheets &
mileage forms

Implemented
paperless training
documents,
quizzes and forms

