



2023

Good Stuff Report

"Make sure you put in enough of the good stuff" – H Morton Perry, founder

Perry's Ice Cream is committed to actively managing our impact on our communities and the environment through responsible business practices. An integrated sustainability culture requires consideration of People, Planet and Performance.

At Perry's, the Performance aspect includes two distinct business strategies to ensure the long-term sustainability of our organization: Growth and Process & Systems Improvement.





2023

Culture & Partnerships

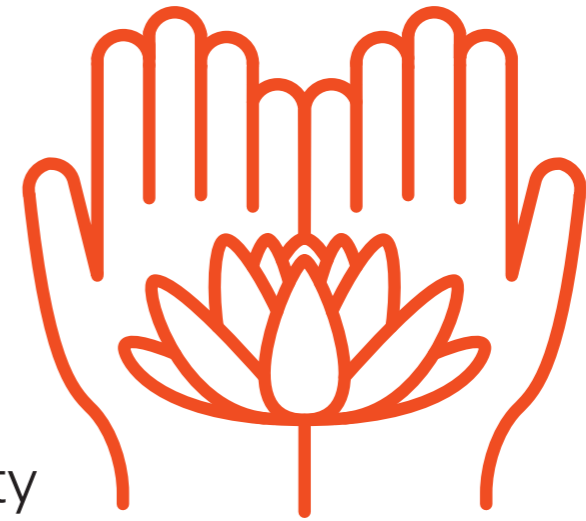
Long Term Goal: To be known as an employer of choice and responsible corporate citizen



\$1.4 million
in corporate donations
since 2010

Implemented awareness & education programs for:

- Mental health
- Physical wellbeing
- Financial security
- Work/Life balance
- EAP resource availability



16

leaders
certified in
mental health first aid



Over 7,600

donations in
3 years



\$935k

in wellness
incentives earned
by team members
since 2015

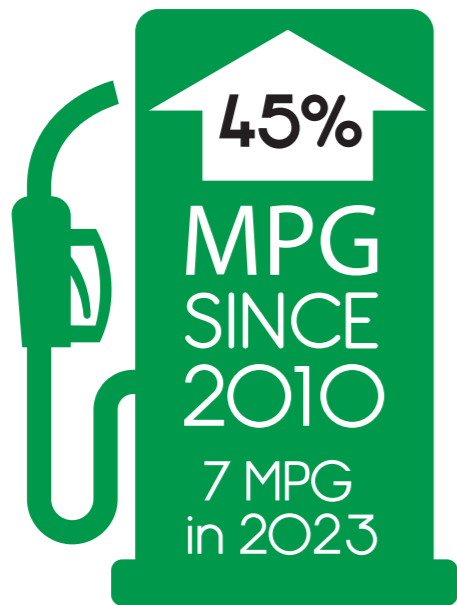




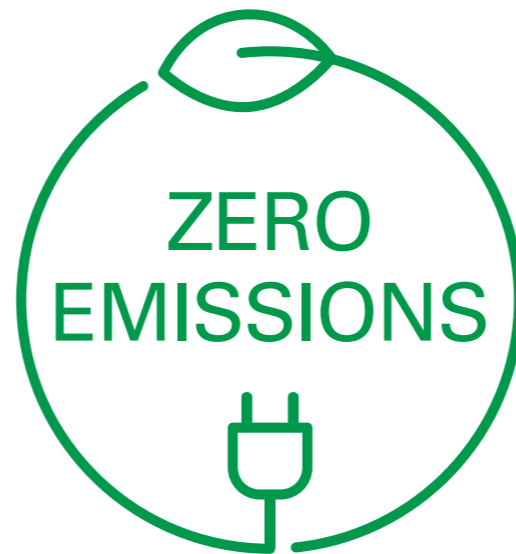
2023

Environment

Long Term Goal: To be recognized as a "zero landfill" operation and maximize the value of our resources through improved efficiencies, productivity and utilization of technology



Powering our facility with

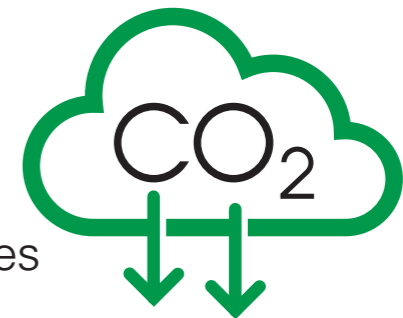


816 tons
of corrugated
boxes reused
since 2013



160 tons less

CO₂ released in 2023 by
using excess heat energy
from equipment to raise
cleaning water temperatures





2023 Growth

Long Term Goal: To manage growth and maintain profitability for reinvestment



A record breaking **11.7 million** gallons of ice cream manufactured in 2023

23th largest ice cream brand in the US and **#1 brand** in the Buffalo Mid-Atlantic region*

*2023 Nielsen, Total US Market, YE 2023; Nielsen, Buffalo Mid-Atlantic Market, YE 2023.



Produce private label ice cream for **5** major retailers



Distribute frozen foods for **30+** brands and deliver to **6,750** customers

Perry's products available at **3 NEW** Ohio chains



Co-manufacture frozen desserts for **7** world class brands



2023 Process & System Improvements

Long Term Goal: To continuously improve our processes to eliminate waste and increase operational effectiveness

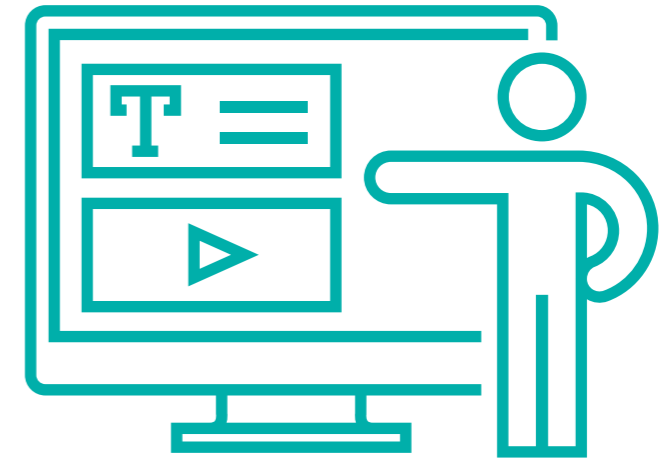


Added **NEW** super premium ice cream bar capability, where indulgence meets innovation



[Click here to learn more](#)

3 new training tools to attract, retain and develop manufacturing team members



5,000 sheets of paper saved annually by converting to electronic trip sheets & mileage forms

Implemented **paperless** training documents, quizzes and forms

